

LANGUAGES LINK PEOPLE

THE POWER OF LANGUAGE

LOCALLY AND GLOBALLY

"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his own language, that goes to his heart"

Nelson Mandela

7.5 BILLION PEOPLE

7099 LANGUAGES

"One language sets you in a corridor for life. Two languages open every door along the way."

Frank Smith

OPPORTUNITIES IN A GLOBALISED WORLD

- Greater employment and study opportunities worldwide
- Trade is essential to New Zealand's economic prosperity
- 84% of Kiwis think it is important to develop ties with Asian nations
- The EU is NZ's most significant science and innovation relationship
- Latin America is a key partner for NZ trade, especially for agricultural cooperations

BRAIN POWER!

- Boosts skills in other learning areas like Maths and English
- Improves decision-making
- Sharpens cognitive skills
- Improves attention
- Increases memory
- Mental health benefits
- Your brain actually gets bigger!

PERSONAL GROWTH

- Equips students for living in a world of diversity
- Promotes open-mindedness and tolerance
- Raises cultural sensitivity
- Builds up self-confidence
- Increases understanding of own language and culture
- Broadens horizons
- Makes travelling easier and intensifies travel experiences

STUDENTS SAY LEARNING A LANGUAGE IS:

FUN!

CHALLENGING!

ENGAGING!

INSPIRATIONAL!

STUDENTS LEARNING A FOREIGN LANGUAGE:

EU = 90%

NZ = 27%

(2012/2013. Study hours not specified.)

DON'T GET LEFT BEHIND!