

CHINESE IS AWESOME

# THE POWER OF CHINESE



CHINESE TAKES YOU FURTHER

“有朋自远方来，  
不亦乐乎？”  
—孔子

1.5  
BILLION  
CHINESE  
SPEAKERS

“Is it not delightful  
to have friends  
coming from  
distant quarters?”  
Confucius

#1  
MOST SPOKEN  
LANGUAGE IN THE WORLD

## OPPORTUNITIES WITH CHINESE

- China is the largest trading partner of New Zealand
- Most of NZ's foreign students are Chinese
- China is NZ's second largest overseas tourism market
- 1/3 of China's imported dairy products come from NZ
- China is the largest market in the world for cars and many consumer products
- NZ towns have 34 sister cities in China

## BRAIN POWER!

Learning languages:

- boosts skills in other learning areas like Maths and English
- improves decision-making
- sharpens cognitive skills
- improves attention
- increases memory
- has mental health benefits
- Your brain actually gets bigger!

## PERSONAL GROWTH

Learning languages:

- equips students for living in a world of diversity
- promotes open-mindedness and tolerance
- raises cultural sensitivity
- builds up self-confidence
- increases understanding of own language and culture
- broadens horizons
- makes travelling easier and intensifies travel experiences

STUDENTS SAY LEARNING A LANGUAGE IS:

FUN!

CHALLENGING!

ENGAGING!

INSPIRATIONAL!

DON'T GET LEFT BEHIND!