

Covid-19 Rainbow Campaign:

Āniwaniwa

Regenbogen



During the lockdown of Covid-19 the German Goethe Institut New Zealand launched a campaign:

Be a rainbow creator!

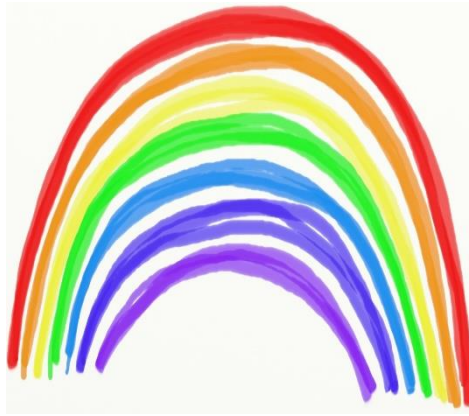
The idea was to create a giant rainbow together - from one end of the world to the other end of the world supporting the idea that we are all in

this situation together! 

People were asked to download a pre-selected picture, to colour it in and to put it then up on their windows to share with other people.

In a workshop teachers were offered resources to use and share the campaign with their students.

(<https://www.goethe.de/ins/nz/en/spr/unt/ver/regenbogen-projekt.html#i6529429>)



Lasst uns gemeinsam eine Regenbogenbrücke von einem Ende der Welt bis ans andere Ende der Welt schlagen! 🌈

Drucke Dir das Bild aus. Male es so aus – wie es Dir am besten gefällt.

Hänge Dir das Bild in Dein Fenster, so dass andere es sehen, wenn sie an Deinem Haus vorbei kommen.

Mach ein Foto davon und schicke es uns! Wir brauchen alle Regenbögen, um eine riesengroße Brücke zu bauen. 😊

See for yourself the beautiful outcome of rainbows all over New Zealand.

We got this!

